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Occupational Employment and Wages in Cape Coral-Fort Myers – May 2016

Workers in the Cape Coral-Fort Myers Metropolitan Statistical Area had an average (mean) hourly wage of \$19.43 in May 2016, about 19 percent below the nationwide average of \$23.86, according to the U.S. Bureau of Labor Statistics. Regional Commissioner Janet S. Rankin noted that, after testing for statistical significance, 17 of the 22 major occupational groups had significantly lower wages than their respective national averages, including construction and extraction; architecture and engineering; and transportation and material moving.

When compared to the nationwide distribution, local employment was more highly concentrated in 8 of the 22 occupational groups, including sales and related; food preparation and serving related; and construction and extraction. Conversely, 11 groups had employment shares significantly below their national representation, including production; management; and computer and mathematical. (See [table A](#) and [box note](#) at end of release.)

Table A. Occupational employment and wages by major occupational group, United States and the Cape Coral-Fort Myers Metropolitan Statistical Area, and measures of statistical significance, May 2016

Major occupational group	Percent of total employment		Mean hourly wage		
	United States	Cape Coral	United States	Cape Coral	Percent difference ⁽¹⁾
Total, all occupations	100.0	100.0	\$23.86	\$19.43*	-19
Management	5.1	2.9*	56.74	50.50*	-11
Business and financial operations	5.2	3.4*	36.09	31.33*	-13
Computer and mathematical	3.0	1.1*	42.25	31.01*	-27
Architecture and engineering	1.8	0.8*	40.53	31.70*	-22
Life, physical, and social science	0.8	0.4*	35.06	27.45*	-22
Community and social service	1.4	0.9*	22.69	21.58	-5
Legal	0.8	0.7	50.95	43.98*	-14
Education, training, and library	6.2	4.3*	26.21	23.63*	-10
Arts, design, entertainment, sports, and media	1.4	1.2*	28.07	20.35*	-28
Healthcare practitioners and technical	5.9	6.4*	38.06	35.90*	-6
Healthcare support	2.9	3.4*	14.65	14.79	1
Protective service	2.4	2.3*	22.03	20.63	-6
Food preparation and serving related	9.2	13.4*	11.47	11.66	2
Building and grounds cleaning and maintenance	3.2	4.8*	13.47	12.73*	-5
Personal care and service	3.2	3.0	12.74	12.64	-1
Sales and related	10.4	14.6*	19.50	17.44*	-11
Office and administrative support	15.7	16.0	17.91	16.10*	-10
Farming, fishing, and forestry	0.3	0.5*	13.37	11.11*	-17
Construction and extraction	4.0	7.3*	23.51	18.30*	-22
Installation, maintenance, and repair	3.9	4.7*	22.45	19.28*	-14
Production	6.5	2.6*	17.88	15.62*	-13
Transportation and material moving	6.9	5.3*	17.34	14.72*	-15

Note: See footnotes at end of table.

Footnotes:

(1) A positive percent difference measures how much the mean wage in the Cape Coral-Fort Myers Metropolitan Statistical Area is above the national mean wage, while a negative difference reflects a lower wage.

* The percent share of employment or mean hourly wage for this area is significantly different from the national average of all areas at the 90-percent confidence level.

One occupational group—sales and related—was chosen to illustrate the diversity of data available for any of the 22 major occupational categories. Cape Coral-Fort Myers had 36,530 jobs in sales and related, accounting for 14.6 percent of local area employment, significantly higher than the 10.4-percent share nationally. The average hourly wage for this occupational group locally was \$17.44, significantly below the national wage of \$19.50.

Some of the larger detailed occupations within the sales and related group included retail salespersons (12,570), cashiers (8,770), and first-line supervisors of retail sales workers (3,340). Among the higher paying jobs were first-line supervisors of non-retail sales workers, and securities, commodities, and financial services sales agents, with mean hourly wages of \$37.81 and \$36.42, respectively. At the lower end of the wage scale were cashiers (\$10.03) and telemarketers (\$12.83). (Detailed occupational data for sales and related are presented in [table 1](#); for a complete listing of detailed occupations available go to www.bls.gov/oes/current/oes_15980.htm.)

Location quotients allow us to explore the occupational make-up of a metropolitan area by comparing the composition of jobs in an area relative to the national average. (See [table 1](#).) For example, a location quotient of 2.0 indicates that an occupation accounts for twice the share of employment in the area than it does nationally. In the Cape Coral-Fort Myers Metropolitan Statistical Area, above-average concentrations of employment were found in some of the occupations within the sales and related group. For instance, real estate sales agents were employed at 2.6 times the national rate in Cape Coral, and counter and rental clerks, at 1.7 times the U.S. average. On the other hand, sales representatives, wholesale and manufacturing, except technical and scientific products had a location quotient of 1.0 in Cape Coral, indicating that this particular occupation's local and national employment shares were similar.

These statistics are from the Occupational Employment Statistics (OES) survey, a federal-state cooperative program between BLS and State Workforce Agencies, in this case, the Florida Department of Economic Opportunity.

Note on Occupational Employment Statistics Data

A value that is statistically different from another does not necessarily mean that the difference has economic or practical significance. Statistical significance is concerned with the ability to make confident statements about a universe based on a sample. It is entirely possible that a large difference between two values is not significantly different statistically, while a small difference is, since both the size and heterogeneity of the sample affect the relative error of the data being tested.

Technical Note

The Occupational Employment Statistics (OES) survey is a semiannual mail survey measuring occupational employment and wage rates for wage and salary workers in nonfarm establishments in the United States. The OES data available from BLS include cross-industry occupational employment and wage estimates for the nation; over 650 areas, including states and the District of Columbia, metropolitan statistical areas (MSAs), metropolitan divisions, nonmetropolitan areas, and territories; national industry-specific estimates at the NAICS sector, 3-, 4-, and selected 5- and 6-digit industry levels, and national estimates by ownership across all industries and for schools and hospitals. OES data are available at www.bls.gov/oes/tables.htm.

OES estimates are constructed from a sample of about 1.2 million establishments. Each year, two semiannual panels of approximately 200,000 sampled establishments are contacted, one panel in May and the other in November. Responses are obtained by mail, Internet or other electronic means, email, telephone, or personal visit. The May 2016 estimates are based on responses from six semiannual panels collected over a 3-year period: May 2016, November 2015, May 2015, November 2014, May 2014, and November 2013. The overall national response rate for the six panels, based on the 50 states and the District of Columbia, is 73 percent based on establishments and 69 percent based on weighted sampled employment. The unweighted employment of sampled establishments across all six semiannual panels represents approximately 58 percent of total national employment. The sample in the Cape Coral-Fort Myers Metropolitan Statistical Area included 2,231 establishments with a response rate of 77 percent. For more information about OES concepts and methodology, go to www.bls.gov/news.release/ocwage.tn.htm.

The May 2016 OES estimates are based on the 2010 Standard Occupational Classification (SOC) system and the 2012 North American Industry Classification System (NAICS). Information about the 2010 SOC is available on the BLS website at www.bls.gov/soc and information about the 2012 NAICS is available at www.bls.gov/bls/naics.htm.

Metropolitan area definitions

The substate area data published in this release reflect the standards and definitions established by the U.S. Office of Management and Budget.

The **Cape Coral-Fort Myers, Fla. Metropolitan Statistical Area** includes Lee County.

Additional information

OES data are available on our regional web page at www.bls.gov/regions/southeast. Answers to frequently asked questions about the OES data are available at www.bls.gov/oes/oes_ques.htm. Detailed technical information about the OES survey is available in our Survey Methods and Reliability Statement on the BLS website at www.bls.gov/oes/current/methods_statement.pdf.

Information in this release will be made available to sensory impaired individuals upon request. Voice phone: (202) 691-5200; Federal Relay Service: (800) 877-8339.

Table 1. Employment and wage data from the Occupational Employment Statistics survey, by occupation, Cape Coral-Fort Myers Metropolitan Statistical Area, May 2016

Occupation ⁽¹⁾	Employment		Mean wages	
	Level ⁽²⁾	Location quotient ⁽³⁾	Hourly	Annual ⁽⁴⁾
Sales and related occupations	36,530	1.4	\$17.44	\$36,280
First-line supervisors of retail sales workers	3,340	1.6	22.21	46,200
First-line supervisors of non-retail sales workers	580	1.3	37.81	78,640
Cashiers	8,770	1.4	10.03	20,860
Counter and rental clerks	1,350	1.7	14.32	29,790
Parts salespersons	480	1.1	15.11	31,440
Retail salespersons	12,570	1.6	12.46	25,920
Advertising sales agents	340	1.4	28.96	60,230
Insurance sales agents	920	1.3	27.72	57,660
Securities, commodities, and financial services sales agents	630	1.0	36.42	75,750
Travel agents	80	0.6	17.98	37,400
Sales representatives, services, all other	2,150	1.3	29.64	61,650
Sales representatives, wholesale and manufacturing, technical and scientific products	330	0.6	53.82	111,940
Sales representatives, wholesale and manufacturing, except technical and scientific products	2,530	1.0	30.79	64,040
Real estate brokers	110	1.5	46.05	95,790
Real estate sales agents	710	2.6	33.35	69,360
Telemarketers	(5)	(5)	12.83	26,690
Sales and related workers, all other	120	0.9	16.71	34,760

Footnotes:

(1) For a complete listing of all detailed occupations in the Cape Coral-Fort Myers, FL Metropolitan Statistical Area, see www.bls.gov/oes/current/oes_15980.htm

(2) Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

(3) The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

(4) Annual wages have been calculated by multiplying the hourly mean wage by a "year-round, full-time" hours figure of 2,080 hours; for those occupations where there is not an hourly mean wage published, the annual wage has been directly calculated from the reported survey data.

(5) Estimate not released.